

RETAINER PACKAGES

MODERN, MINIMALIST AND JOYOUS DESIGN AESTHETICS



ELEMENTS	\$1500 Per Month	\$2000 Per Month	\$3500 Per Month	\$5000 Per Month
Graphic design and advertisements for print. Static designs for social media, websites, digital media or any other media channels and requirements	✓ (maximum 10 artworks per month)	✓ (maximum 12 artworks per month)	✓ (maximum 14 artworks per month)	✓ (maximum 18 artworks per month)
HTML for email marketing	✓ (maximum 1 html per month)	✓ (maximum 1 html per month)	✓ (maximum 2 htmls per month)	✓ (maximum 4 htmls per month)
Corporate branding, logos, mock-ups, product packaging, corporate stationery, folders etc.		✓ (maximum 3 artworks per month)	✓ (maximum 4 artworks per month)	✓ (maximum 5 artworks per month)
Mobile responsive website design, development, deployment, SEO, content creation, analytics and web optimization			✓ (maximum 1 per year)	✓ (maximum 1 per year)
2D and 3D animation for social media, websites, digital media, television or any other requirements			✓ (maximum 1 per month of 10 seconds)	✓ (maximum 2 per month of 15 seconds each)
Video editing, video production, video advertisements, 3D architectural walkthroughs				✓ (maximum 1 video per year of maximum 5 minutes)
Resizing to all possible sizes a0, a1, a3, a4, a5, dl, tv screen, large size posters, hoardings and banners, social media covers, posts, mobile and digital sizes, any custom size				✓ (maximum 10 per month)

***Terms & Conditions Apply.**

- All prices are in US dollars.
- Minimum contract period is 6 months.
- All retainer contracts are dealt with flexibility and design elements can be altered with options available. If some months, one design element is not utilized, other elements can be substituted / adjusted according to their price / value to cover the balance.
- Balance / unused jobs can be rolled over to next month.
- Balance / unused jobs can be utilized by or before the last date of contract.
- Contract can be concluded / canceled with 15 days notice by either party.
- Animations (both vector based and hand drawing based) will be charged for all additional seconds and minutes as per 2D Animation Price Guide.

PAYMENT SCHEDULE

For first month only, a 50% advance payment must be deposited in order for us to commence the contract and 50% payment on last day of the month. For remaining months, 100% payment must be made on last day of each month.



Creative Joys
BY ZOHRA LAKHANI