

WEBSITE DESIGN & DEVELOPMENT



ELEMENTS	\$5500 Per Website	\$7500 Per Website	\$8500 Per Website	\$10500 Per Website	\$12500 Per Website	\$14000 Per Website	\$20000 Per Website
Website Design & Development with UX Mock-ups	✓ (maximum 5 to 7 pages with 2 interactive forms)	✓ (maximum 5 to 7 pages with 2 interactive forms)	✓ (maximum 12 to 14 pages with 4 interactive forms)	✓ (maximum 14 to 18 pages with 4 interactive forms)	✓ (maximum 14 to 18 pages with 4 interactive forms)	✓ (maximum 14 to 18 pages with 4 interactive forms)	✓ (maximum 18 to 28 pages with 4 interactive forms)
Online Store Set Up/E-Commerce Website with UX & UI Mock-ups		✓ (6 to 7 pages - products, shop, cart, checkout, payment gateway setup)	✓ (6 to 7 pages - products, shop, cart, checkout, payment gateway setup)	✓ (6 to 7 pages - products, shop, cart, checkout, payment gateway setup)	✓ (6 to 7 pages - products, shop, cart, checkout, payment gateway setup)	✓ (6 to 7 pages - products, shop, cart, checkout, payment gateway setup)	✓ (7 to 10 pages - products, shop, cart, checkout, payment gateway setup)
CRM Development & Integration with Website Forms for Data Collection & Report Generation. Customer Experience Design & Personalized Automated Emails			✓ (integration of maximum 2 forms)	✓ (integration of maximum 4 forms)	✓ (integration of maximum 4 forms)	✓ (integration of maximum 6 forms)	✓ (integration of maximum 4 forms)
Membership Form (Sign-up, Login & Account Functionality) with Integration for Data Collection & Report Generation. Customer Experience Design & Personalized Automated Emails				✓ (maximum 1 system with data integration)	✓ (maximum 1 system with data integration)	✓ (maximum 1 system with data integration)	✓ (maximum 1 system with data integration)
Loyalty Program & Its Full Length Application with Integration for Data Collection & Report Generation. Customer Experience Design & Personalized Automated Emails					✓ (maximum 1 system with data integration)	✓ (maximum 1 system with data integration)	✓ (maximum 1 system with data integration)
Order & Checkout Form Integration with CRM for Data Collection & Report Generation. Vouchers, Coupon Codes, Discount Codes & Gift Cards Integration						✓ (integration of maximum 2 forms)	✓ (integration of maximum 4 forms)
Customer Feedback Form, Survey & Live Chat Integration. Data Collection & Report Generation. Customer Experience Design & Automated Emails							✓ (maximum 2 forms with data integration)

Payment Schedule

50% advance payment must be deposited in order for us to commence the contract. 25% upon completion of the 5h milestone and 25% payment upon project completion.

Process Flow

- Theme, typography, and color palette mood board
- Web Architecture & Navigation Structure
- Design Skeletons & Wireframes
- User Experience Design Solution
- User-Friendly & User-Centered Designs & Structure
- Interactive UX & UI Layouts, Designs & Mock-ups
- Mobile Responsive Website Development
- Website Performance Tests & Enhanced Solutions
- Website Deployment

*Terms & Conditions

- The price guide is in US Dollars
- The price guide is exclusive of all taxes
- Design brief, copy, and necessary basic information to be shared by the client for agency's reference and further improvement if needed
- Product photographs and details to be provided by the client
- A maximum of 40 products will be uploaded to set up the catalogue
- For additional products, please contact us for personalized plans
- The blog page structure will be created by the agency. The client will need to upload blog content on their own
- Additional pages of the selected package will be invoiced at \$400 each
- A maximum of 2 options for each artwork requirement will be provided. Additional options will be invoiced separately unless explicitly stated otherwise in the contract
- The entire website must be completed within a maximum of 2 rounds of changes
- The agency will purchase and provide copyright for all stock images, including vector graphics and photographs. The cost of stock assets is included in the price guide
- Usability tests and user focus groups will be invoiced separately at \$100 per test

*Above quotes do NOT include:

- Domain name and hosting service charges
- Monthly maintenance fee
- Future enhancements to the website
- Any other government taxes, charges, additional costs, and fees related to foreign/international transactions. All additional costs related to setting up the online store will be invoiced separately
- Professional photography of products and product mock-ups
- Cost of translations and adaptations in multiple languages
- The above quotes are only for 1 rendition and version in English language. Translations and renditions in multiple languages will be invoiced separately
- Sketches and hand drawings

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